



KSS LIMITED

26.12.2014

To,

The Corporate Relations Department,
Bombay Stock Exchange Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400 001.

Scrip Code: 532081

National Stock Exchange of India Ltd,
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051.
Scrip Code: KSERASERA

Sub: Information to the Shareholders with respect to the queries made regarding the drastic reduction in Share Price

Dear Sir,

This is with respect to the queries constantly received by the company from its investors for the drastic reduction in the share price of the Company.

This is to inform the investors at large that there is no major or minor change in the pattern or performance of the business of the company. Further it is also clarified that the company has neither incurred any loss nor has entered into any new business other than the ones which are in existence. The Book Value of the Company is intact @ 27.56 per share as on 30th September, 2014.

There are no adverse orders of any statutory authorities which has been passed in recent past. The business of the company with respect to Miniplex and Digital is running smoothly. Currently the SBU - K Sera Sera Miniplex Private Limited is operating screens in various cities and has signed MOUs for approx 140 Screens.

With respect to the SBU - K Sera Sera Digital Cinema Private Limited, the company is operating approx. 300 Screens across India.

The share prices of the company currently trading at a level below par are not connected to the business of the company at all.

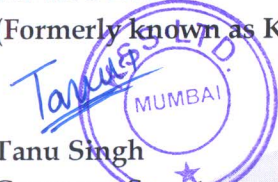
Kindly take the same on record.

Thanking You

Yours Faithfully

For KSS Limited

(Formerly known as K Sera Sera Limited)


Tanu Singh
Company Secretary

KSS Limited

(Formerly known as K Sera Sera Ltd.)

CIN : L22100MH1995PLC092438

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